

HOBART wins "KüchenInnovation des Jahres[©] 2019" and "Golden Award"

Offenburg – Convincing the expert jury as well as the users, the new undercounter dishwashers by HOBART receive the well-known award "KüchenInnovation des Jahres® 2019" ("Kitchen innovation of the year 2019") for several categories and performance sectors.

Operating comfort, functionality, innovation, product benefits, design, and ecology are decisive for the overall performance. For this reason, the organisers of the LifeCare initiative take the full range of these criteria into consideration when electing the winners of this annual two-stage competition for the "KüchenInnovation" prize. HOBART is one of the most successful candidates. For its new undercounter models, the world market leader for commercial dishwashing not only receives the "KüchenInnovation des Jahres® 2019" prize but also the "Golden Award – Best of the Best", a special distinction for the product which received the highest total judgement in the 'gastronomy and large kitchen equipment' category. Markus Bau, Director Customised Systems & Export, considers this award a confirmation for the company's constant endeavour to further improve the user benefits including ecological and economic advantages.

The outstanding performance of the award-winning HOBART undercounter dishwashers is demonstrated, among other things, by four innovations in their technical equipment: TOP-DRY technology is unique in the commercial sector and ensures the best drying result, without any manual drying or polishing. The VAPOSTOP² feature puts an end to clouds of steam when opening the machine and makes it easier to remove the cleaned wash ware. The WASHSMART app informs the user at a glance of all key data from consumption to maintenance intervals. Thanks to the VISIOTRONIC-TOUCH control with its uncomplicated display navigation, the staff has no trouble operating the machine.

PRESS RELEASE



According to the "LifeCare" initiative, the "KüchenInnovation des Jahres[©]" award intends to give users a practical decision tool for investments in the technical kitchen equipment. In the first stage of the dual judgement process, an expert jury selects the nominees based on a standardised questionnaire. In a second step, the overall performance is judged from a representative survey among just under 17,000 users. For 12 years, the prize has been awarded in 55 countries all around the world.

For more information about HOBART, please visit www.hobart-export.com



Picture:



Caption:

At the Ambiente in Frankfurt from 08 to 12 February 2019, the new HOBART undercounter dishwashers are awarded the renowned prize "KüchenInnovation des Jahres© 2019". Markus Bau, Director Customised Systems & Export at HOBART, accepts the prize.

f.l.t.r.:

Susanne Nick, Initiative LifeCare / Project Management "KüchenInnovation des Jahres"

Markus Bau, Director Customised Systems & Export at HOBART Monika Hohlmeier, Member of the European Parliament

Note on pictures:

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Based in Offenburg, Germany, HOBART leads the world market in commercial warewashing technology. We serve customers such as hotels, restaurants and caterer, bakeries and butcheries as well as supermarkets, airlines, cruise ships, automotive suppliers, research centres and pharmaceutical companies across the world. HOBART develops, produces and sells warewashing and cleaning, cooking, food preparation and waste treatment appliances and systems, and employs around 6,900 staff members across the world, 1.000 of them in Germany. HOBART is a subsidiary of the US Illinois Tool Works (ITW) Group, which manufactures and sells a variety of products; the group has a staff of 50,000 employees in 800 autonomous companies in 56 countries.